



**Professional Affiliate
Membership Application**

Please print your name as you wish it to appear in the directory.

Profession *License # or Member #*

Company Name

Address

City/State/Zip

Telephone

Fax

Email
PLEASE PROVIDE YOUR EMAIL. THIS IS A PRIMARY FORM OF
COMMUNICATION WITH OUR MEMBERS!

Website Address

In 25 words or less, please explain the nature of your
business and what services you provide for insertion in our
online Services Directory.

Annual Dues for Professional Affiliates - \$250
*Your membership will be in effect until Dec. 31, 2008. You will be
invoiced on an annual basis. Mail this form with payment to:*

AIA Maryland
9 State Circle, Suite 202
Annapolis, MD 21401



AIA Maryland

A Society of the American
Institute of Architects

AIA Maryland
9 State Circle, Suite 202
Annapolis, MD 21401

Executive Director
Pamela Rich

Telephone
410.263.0916

Fax
410.263.5603

Email
prich@aiamd.org

Website
www.aiamd.org

**About The American Institute of
Architects**

Since 1857, the AIA has represented the professional
interests of America's architects. As AIA members,
more than 70,000 licensed architects and allied
professionals express their commitment to excellence
in design and livability in our nation's buildings and
cities. Members adhere to a code of ethics and
professional conduct that assures the client, the
public, and colleagues of an AIA-member architect's
dedication to the highest standards in professional
practice.

JOIN US
become an
AIA affiliate

**Professional
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A Society of The American
Institute of Architects

WHO MAY BECOME AN AFFILIATE MEMBER?

Affiliate Membership in AIA Maryland is available to individuals in any profession, trade or service allied to the field of architecture. They may include engineers, planners, landscape architects, sculptors, artists, and others in government, education, journalism, manufacturing, industry and/or other categories that the Society believes will provide a meaningful contribution by virtue of their employment or occupation. Affiliate members must be registered to practice their professions where such requirements exist, and show established professional reputations. They cannot be individuals licensed to practice architecture.

BENEFITS OF AFFILIATE MEMBERSHIP

- ◆ Your name and firm listed on AIA Maryland website in the Services Directory
- ◆ Membership announced in *Maryland Architect* newsletter
- ◆ One-time use AIA Maryland membership peel and stick mailing labels **OR**
- ◆ One email blast with one email reminder
- ◆ One FREE Business card in newsletter
- ◆ \$50 off newsletter & website advertising prices
- ◆ \$100 off Annual Meeting/Design Awards Program Sponsorship
- ◆ Four issues of *Maryland Architect* newsletter
- ◆ Place company events in newsletters
- ◆ Use the title “*Professional Affiliate of AIA Maryland*” in your advertising and marketing programs

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Annual Meeting/Design Awards Sponsor

Platinum Sponsor - \$1000

Full page ad *OR* two half-page ads in *Maryland Architect* newsletter (\$525 value)
BONUS: One Year Affiliate Membership (\$250 value)
Company logo with link placed on Design Awards website page for 6 months (\$400 value)
Tabletop display for exhibit of your products/services
Company name included in newsletters and all advertising & publicity for the event
Signage recognition at event
List of all event attendees
Two (2) tickets to all functions of the event

Gold Sponsor - \$750

One half-page *OR* two quarter-page ads in *Maryland Architect* newsletter (\$300 value)
BONUS: One Year Affiliate Membership (\$250 value)
Company logo with link placed on Design Awards website page for 6 months (\$400 value)
Tabletop display for exhibit of your products/services
Company name included in newsletter and all advertising & publicity for the event
Signage recognition at event
Two (2) tickets to all functions of the event

Silver Sponsor - \$500

One half-page *OR* two quarter-page ads in *Maryland Architect* newsletter (\$300 value)
Company logo with link placed on Design Awards website page for 6 months (\$400 value)
Tabletop display for exhibit of your products/services
Company name included in newsletter and all advertising & publicity for the event
Signage recognition at event
One (1) ticket to all functions of the event

Patron Sponsor - \$250

Company name included in newsletter and all advertising & publicity for the event
One (1) ticket to all functions of the event

ADVERTISING OPPORTUNITIES

AIA Maryland Architect Newsletter

- ◆ By advertising in *Maryland Architect*, your company will have a tremendous opportunity to reach the architects in Maryland who have the power to specify architectural products.
- ◆ *Maryland Architect* contains the information necessary to allow our members to stay abreast of the statewide government and construction industry influences upon their profession. Your message in their newsletter will be read.
- ◆ Affiliate Members (requires payment of \$250 in annual dues) receive \$50.00 off per ad. Company announcements or activities are complimentary.

Distribution: every AIA architect in Maryland – over 1,500 members. The newsletter is published quarterly each year in March, June, September and December.

AIA Maryland Website:

Advertise online to Maryland architects, architecture school students, and others working in the fields of architecture, design, and construction. Sponsor mention will be your company logo in the left-hand side bar with a link to your company website. Please provide your logo in a .jpeg or .gif file, in the industry standard size of 468 pixels wide x 60 pixels high, 256 colors.